

CANDIDATES PRESENTATION

Elections for the Board of Directors
and Auditing Committee 2016



CANDIDATES FOR THE BOARD OF DIRECTORS



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Cătălin Velescu

Managing Director
3M Romania

ABOUT

Cătălin Velescu has a background in Physics Technology-Engineering from the University of Bucharest and an EMBA in Business Administration – ASEBUS / University of Washington, Seattle.

Cătălin has started his career at 3M in 1996 and held a number of business assignments with increased responsibility within the Electrical Markets Division of the local subsidiary. Since 2005 has held business management positions such as Business Development Manager for the Communication Markets Division, Central East Europe and later assignment as Business Development Manager Electronic Solutions Division for EMEA region.

As of May 1st 2011 Catalin has been appointed Managing Director 3M Romania.

Besides his responsibilities as Managing Director, Cătălin has participated actively in various committees/projects aiming to enter various accounts and/or market segments.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

AmCham has always been a partner to 3M in pursuing new opportunities, contacting Governmental entities, helping us understand better market trends, meeting foreign investors. 3M values the role AmCham plays in gathering decision makers and influencers in the most professional way and so sharing our values in uncompromised business ethics.

We also appreciate the opportunity offered to 3M to participate in various committees, being able to discuss ideas and propose solutions aiming to improve Romania's business environment.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

In the last 10 years have been in both regional (CEE, EMEA) and local management positions, thus being able to understand the importance of business communities in shaping economic environment.

What qualifies you for this position? What specific skills will you bring to the AmCham Board of Directors/Auditing Committee?

My knowledge is mainly in ICT, Telecommunications, Industrial Electronics markets, International Key accounts, European Distributors. Have had the opportunity to run business and negotiate agreements, agree on technology roadmap, introduce new products and solutions in both standard and adjacent markets.

Romania is an emerging economy, our approach as business association should be to propose applicable measures to increase various industries competitiveness, improve overall market attractiveness, convince local authorities to support existing investors and stimulate new FDI.

In fairness AmCham is a partner to help me identify and develop relationship with various companies and prospects for 3M Company but and at the same time an entity that can facilitate a transfer of knowledge and experience I believe have gained over last year's towards local authorities, future leaders, students, etc.

How have you been an active member in AmCham over the past year?

- Chaired the Corporate Governance Committee
- Leader for Infrastructure Task Force at Coalitia pentru Dezvoltarea Romaniei

What areas of the AmCham activity would you like to be involved in?

Infrastructure Task Force and/or Committee



ABOUT

Tudor Gafton is 54, has 30 year experience in upstream oil and gas in Eastern Europe and CIS, holding numerous top positions. More recently Gafton was the GM of Petrofac in Romania and Operations Manager with Wintershall in Russia. In April 2014, Tudor Gafton joined Amromco as General Director. Gafton holds degrees in Petroleum Engineering from UOG Ploiesti, Management with Law and Financial Economics from University of London.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

Tudor Gafton

**General Manager
Amromco Energy**

Being established by US investors and owned by US investment funds, with headquarters and Board based in Houston, Texas, Amromco, the largest hydrocarbons producer in Romania, aligns itself to US and Romania energy strategy and policies while running its business based on a set of high values shared by peers.

It is therefore only natural for Amromco to be a member of AmCham Romania, one of the largest organizations gathering companies and individuals working together to continuously improving Romania business environment, creating a bright future for their companies and the host country.

Amromco decided to nominate a candidate for the Board of Directors considering that in the current context, with oil and gas prices at record low levels and Romania reviewing and preparing to modify its oil and gas tax laws, the upstream oil and gas industry has to be able to better advocate its interests and priorities for ensuring Romania continues to attract foreign investment, US investment in particular.

Personally, I would like to directly contribute to the transformation of an organization such as AmCham to become "the most impactful community of successful members for the wellbeing of the Romanian society".

With 30 years experience in the upstream oil and gas sector, starting up and running companies and projects in 5 countries, building and changing successful businesses for both service companies and oil and gas producers, having extensive experience managing multinational teams, dealing with local authorities and having in depth knowledge of Romania business and regulatory environment, will allow me to effectively perform if elected to AmCham Romania Board of Directors.

By participating to AmCham Future by Design workshop I adhere and support the declaration, values and operating principles defined and agreed by the participants.

Personally I consider that by effectively using members' resources and its advocacy capabilities (board, staff, partners, sponsors) AmCham Romania shall:

- Strive to keep Romania competitive as a regional focus point for foreign investments. In these times of strong competition between various countries, it is important to take all possible measures to keep an attractive and unique investment climate and to (re-)build a strong economy.
- Advocate for increasing public sector efficiency, freeing stakeholders from red tape and instituting the required structural reforms, with the necessary fiscal support, so that governments can boost economic growth, encourage innovation, create jobs and thus establish a strong and well-balanced economy.
- Advocate for a fiscal system open and attractive to new, innovative initiatives.
- Promote initiatives aimed at closing the workforce skills gap in Romania.



Radu Florescu

CEO
Centrade | Cheil

ABOUT

Radu Florescu is CEO of Centrade | Cheil, a regional communication hub, coordinating 11 markets in the Adriatic and Balkan area. The Centrade group includes Centrade | Cheil – one of the leading communication agencies in the region, Centrade PR, Centrade Direct, Chainsaw Europe, Kubis Interactive, Cable Direct, FMCG Communications and Zenith Media.

Radu has worked with leading multinationals operating in emerging markets including Raiffeisen Bank, P&G, Rompetrol, Mondelez, VISA, Toyota, Enel, and EU funded programs. Other notable projects include Radu's efforts to promote Romania's accession to the EU & NATO, logistical support for President Clinton's visit to Romania in 1997 and co-director for "Romanian-Americans for Obama" Committee.

Other positions include founding member of IAA Romania, co-founder of the Romanian Association of Advertising Agencies (UAPR), member of the European Board of the EACA representing Romania & Eastern Europe to Brussels (2012 - 2014), board member and vice-president of the American Chamber of Commerce in Romania (2013 –2015), President of the Board of TAROM (Romanian National Airline).

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

As an AmCham member over the past 20 years, our group of companies have benefited from the chamber's support and business leadership in Romania. I have witnessed first-hand the response to a powerful voice expressing business concerns, the impact of an effective association that carries weight with local authorities, and the need for a platform that offers networking opportunities. AmCham has delivered via a proven track record - a continued push for improvement and change by bringing new ideas to the table. With limited time and resources available, our members often turn to AmCham for support.

Throughout, AmCham always played a major role in the business community by operating within its guideline, - AmCham's goals were never overshadowed by individual member's interest. What made AmCham stand out was its ability to adjust to the changing landscape and still hold to unchanging principles.

[Back to top](#)

I have been an active member of AmCham for almost 20 years -both as Board member, Vice President, and regular member. I am motivated to become more involved due to AmCham's demonstrated leadership in the business community and by its readiness to take action - to engage on behalf of its members by rolling up its sleeve to get the job done. As a former Board member, I embraced a shared belief for the need to be prepared, understood the hard work required for each initiative, and not being afraid to learn from our mistakes. This cumulative success has established AmCham as the recognized partner in Romania and a standout in E. Europe. It always feels good to be part of a winning team.

My desire to run for the AmCham Board is based on my 24-year experience in Romania. As a French/American citizen with Romanian ancestry, I bring a unique background/knowledge of how to do business in Romania from both sides of the Atlantic. Having lead a communication group in Romania that hubs for South-East Europe, served as Board members for Fondul Proprietatea, S.A. Oltenia, Tarom, AmCham and Coalitia (Coordinator of the Coalitia on behalf of AmCham), I provide an inside view of the challenges that businesses face day-to-day. Additionally, I bring to AmCham an important CSR leadership role having served over the years as Board member of United Way, Junior Achievement, Princess Margareta of Romania Foundation, Ovidiu Ro and Hospice of Hope to name a few. As a member of the Board of AmCham, I will offer a network of contacts in Romania, United States and Europe and I know how to ask the right questions and engage in a constructive dialogue to gets things done.

Served on the Board for 2 years 2013-2015 as Vice President and was Coordinator of the Coalitia (on behalf of AmCham) during 6-month AmCham leadership (July-Dec 2014). Regularly hosted events on behalf of AmCham for government officials, supported public relation activities for AmCham and acted as delegate to various ministries, US Embassy, embassies, and US Department of Commerce in Washington D.C.

Top priorities for AmCham include re-establishing an engaged and productive dialogue with relevant stakeholders in both the private and public sectors. I would propose regular review discussions to help eliminate non-productive projects. Non-transparent regulations, inconsistent policies and infrastructure issues still present serious challenges for many firms operating in Romania. Setting and prioritizing industry goals, putting forth a shared, realistic set of objectives by both AmCham and the Romanian government is essential. This can be achieved only by agreeing a well-thought-out plan that guarantees tangible results -which will increase business investment opportunities for our members. Setting goals from the outset will help reduce wasted time, energy and resources and allow us to focus on realistic projects all ensuring AmCham's continued leadership role in the business community.



Mădălina Popescu

Country Manager
CH2MHILL

ABOUT

Mrs. Popescu is a project manager and environmental expert having more than 20 years of experience working on environmental audits & assessments and due diligence audits performed for Romanian and international companies. As environmental consultant and project manager she has taking care of all phase of environmental audit project, being fully involved in supporting the client to comply with the environmental legal provisions. She was the local operation manager and project manager for large environmental projects, including environmental permitting process and site closure, site investigation and remediation, performed for Oil & Gas exploration and production. Her experience includes also a wide range of environmental assessments based on the EBRD guidelines, American standards and other international institutions (IFC). She was local environmental consultant and trainer delivering advice and training on environmental and social risk management as well as investment opportunities associated with EBRD's E&S policy to Financial Intermediaries in Romania.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

I consider that affiliation with AmCham Romania is an important achievement for companies operating in Romania as this association has a strong impact on the Romanian market development, contributing to the business climate improvement. As members of AmCham Romania, an association for choice of advocacy and business growth, companies can benefit of all initiatives AmCham promote through its committees. Becoming member with active participation to meetings, programs and events organised by Am Cham, companies can communicate, increase their level of information related to local business climate, exchange ideas, be in contact with prominent business leaders of the local communities, Romanian State authorities and US Embassy officials, and promote their position in relation to Romanian legislation with focus on issues that matter most to their business success.

[Back to top](#)

My main motivation to for a position in the AmCham Board of Directors is based on my good faith that I can add value to AmCham members, as business leader within an international company that promotes fair and sound business practice. I am a hard working person, dedicated to its engagements and goals, and committed to work closely with its team to turn the plans into reality. I have started to actively participate to AmCham meetings and events since 2014, when I joined Environment and Energy Committees. Starting with 2015 I become member of CDR Environment TF. In this position I have tried to allocate the necessary time to participate actively, answering in due time to all questions related specific matters debated within Environment TF.

With more than 20 years of experience working in private and public consultancy sector in Romania (of which more than 12 years as employee of international companies – Halcrow Group, CH2MHILL), and member of Board of Directors of Halcrow Romania (at that time member of Halcrow Group, an UK entity) since 2007 to present, I have accumulated experience both in what regards Board operating mechanisms and best practices for a performant Board. I look forward to share it with AmCham members and executive team to help in achieving in the most effective manner their by-laws objectives and goals. If elected to the Board, I will contribute to AmCham mission and keep its message relevant. A lot of things were done in the previous period, but I think still it's a need to go further and deeper.

The three priorities which I would see relevant for AmCham as a leading business association are listed below:

1. Identify, debate and implement additional areas and tools to increase AmCham's role in business community and private-public dialog, by: more members with wider representation, increase lobby initiatives for a larger share of voice and a clear strategy to mindset of decision makers in regards to business community in Romania.
2. Increase the number of active members by: extending the communication to identify their needs and expectation, involving them in AmCham initiatives, continue to act as key stakeholder in business to Government communication, for increased value to AmCham members.
3. Set new operating principles and performance criteria for the new Board of Directors. Their level of performance will implicitly impact the level of satisfaction and participation of AmCham members.



ABOUT

Dorin Pena (33) has been serving as the General Manager of Cisco Romania for the last 2 and a half years, responsible for the overall business of Cisco in Romania. Dorin has been with Cisco for more than 6 years, during which time he has been responsible for the Service Provider segment, and fulfilled different sales roles in Public and Private Sectors. Before joining Cisco, Dorin had several business and technology-related roles in Romtelecom (now Telekom Romania, part of Deutsche Telekom Group) and Ness Technologies.

Dorin has graduated from "Politehnica" University, Computer Science Faculty, and is also a graduate of Bled Business School – Slovenia (General Management Program) and of Aspen Institute (Young Leaders Program).

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

Dorin Pena

General Manager
Cisco Romania

In the context of fundamental transformation within the society, when traditional values and behaviours are being challenged, when political actors, stressed by strong geopolitical turmoil, provide less and less guidance on how the future should look like, when technology is disrupting every aspect of our daily life, Romania needs more than ever a strong, united, competent business environment, to help it navigating through the increasing uncertainty.

AmCham Romania, through its actions, culture and stated goals, is the leading association of companies, with a strong voice in promoting healthy business environment, in front of the Romanian authorities and in society in general, facilitating the consolidation of business partnership between its members.

[*Back to top*](#)

Having a strong desire to make a positive impact on Romania's future, with AmCham's values and practices in mind, I have decided to run for the Board of Directors. From this position, I want to strengthen the relationship between the AmCham members, to better understand and represent their goals and interests.

I bring into our group my experience as a leader of a multinational company, my open mind, energy and experience as a young generation leader, and my dedication to local society, as a national born and family dedicated parent. In the last year, I have been involved within the AmCham ICT Committee as Deputy to the Chairman of the ITC Committee, with 90%+ participation to the periodic meetings, actively shaping the definition of key objectives and providing support in the execution of these objectives.

I have also established and coordinated the Cyber Security Task Force, with impact in improving the dialogue with state entities involved in this domain (National Intelligence Service – SRI, CERT-RO) and overseeing the discussions and input about the Cyber Security Law. I have participated in AmCham's events, militating for AmCham's values, and facilitating meaningful business and social conversation with peer members.

I think that, in the near future, AmCham should consolidate its member's opinions, provide the business platform for companies acting in Romania and be the most relevant private sector partner for Romanian authorities. Following these directions, I intend to organize regular sessions with peers, independent on the size of the company or AmCham status, act for constant interactions with Romanian Government and have a transparent conversation within AmCham on how we can together drive country transformation.

I believe in excellence and evolution. We can make this country strong.



ABOUT

Cristian Agalopol's career with Citibank spans over more than 19 years, across a number of positions within the bank, which blended both front and back office experiences. In his current role at Citi, Cristian Agalopol is managing the capital markets business in Romania and Bulgaria as Head of Securities and Fund Services for Romania and Bulgaria, being also a member of the Management Committee of the bank. His expertise reflects directly into Citi's strong customer base of local and international banks, international broker dealers, global custodians etc. Since 2012, Cristi is also coordinating Citi's securities and funds services sales efforts across the CEE countries. At the Romanian capital market level, Cristian Agalopol is recognized as a leading expert on securities services, having been nominated Chairman of the Board for the Romanian Central Depository in 2012 and on the Board of AmCham in 2014.

Cristian Agalopol

Vice-president, DCC Head
Romania & Bulgaria
Citibank Romania

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

AmCham is very well-known for its key role as a leading platform promoting business growth and advocacy as well as for its continuous efforts to encourage the highest standards of commercial practice, improve the overall business climate and foster those changes that contribute better to Romania's economic growth.

In my view, Citi's affiliation to AmCham is a very important element of our commitment to the local economy. In an environment dominated by sharpen competitiveness, Citi collaborates with strong and reliable partners to strengthen local economies, bringing in its vast experience from more than 160 countries across the world.

We believe that our commitment to local economy has room to grow and bring more positive changes to Romanian business environment. We would be happy to put our global expertise at work and strengthen the voice of the business community while collectively promoting those projects that bring value to AmCham members and the local economy.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

As an executive director at Citi and former Chairman of the Capital Market Committee at AmCham, with almost 19 years' proven experience in the capital market, I have joined and led various important capital market projects aiming to bring value to Romania capital market.

I strongly believe that the Romanian capital market should play a greater role in the Romanian economy by becoming a viable alternative source of financing for Romanian companies, to stimulate economic growth. Important steps have already been accomplished toward the major goal of becoming an emerging market. Changes to the Capital Market Law were the result of an ample collaboration between the market regulators (NBR, ASF), the political environment (Parliament, Government) and the business community. Through its Capital Market Committee, AmCham has provided valuable feedback collected from its members, having contributed substantially to all these achievements.

Therefore, I am keen to continue developing these initiatives started in the previous years, either as a Board member of AmCham or as a Chairman of Capital Market Committee, while fostering values such as leadership, ethics and integrity, openness and mutually beneficial dialog, which are key ingredients for any positive change in a modern society.

I would be honored to join the talented and driven group of experts that form the AmCham community, sharing their common purpose and working to drive business growth and positive change in Romania.

What qualifies you for this position? What specific skills will you bring to the AmCham Board of Directors/Auditing Committee?

In my current roles as Executive Director for Capital Markets for Citi Romania and Bulgaria and member of Citi Management Committee, I had the privilege to be directly involved in promoting some of the changes needed for the Romanian capital market to upgrade from a status of frontier market to an emerging market one. Over the last 19 years, I have gained strong expertise in financial services, taking different roles in the industry (Chairman of Depozitarul Central, Board member at AmCham, member of Coalition for Development of Romania), with increasingly complex responsibilities. Being always driven by the need to improve local business environment in Romania and by a strong willingness to boost the country's competitiveness, I am very keen to take this role inside the AmCham Board of Directors and work for achieving our common mission.

Being part of the AmCham Board of Directors would give me the opportunity to invest my knowledge in reforming Romania's capital market. With the purpose of further supporting and representing the interests of AmCham members, one of my main objectives will be to enhance the dialogue between the capital market and policymakers, as well as political leaders. Moreover, I would be happy to actively support projects and ideas especially in areas such as insurance businesses, legal and tax, health care (including the private side of this sector), which will add value to several industries and to the Romanian economy as a whole. Nonetheless, my continuous contact with different regulators, market leaders from the banking and capital markets industries and media representatives will provide additional support and visibility to AmCham projects. Last but not least, the company I represent – Citi – has a vast heritage of more than 200 years supporting the world's economies, meeting the toughest challenges and seizing the greatest opportunities. This enables me to tap in its wealth of knowledge and experience, to put forward best practices and informed solutions.

How have you been an active member in AmCham over the past year?

Since the beginning of Citi's operations in Romania 20 years ago, we have a good track record of representation as members of the AmCham Board and as participants in different industry forums. Citi has been a Patron member since 2001 and, over the years, has supported several of AmCham initiatives, including the July 4th events. We have also partnered in "Become a Leader" job shadowing program for highly-potential students, and my predecessors have actively served as Treasurers of the Board and chaired various committees.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow-up actions you envisage as instrumental in order for AmCham to achieve such priorities.

I believe my strong experience in the banking industry, in supporting reforms that strengthen the financial system, transparency and control, will be extremely valuable. Also, I'm particularly interested to be more involved in one of field that's of great interest for the organization I represent: the capital markets committees.

There are many priorities for Romania. Among them, the capital market, fiscal policy and the competitiveness of Romania should be 3 important priorities that will bring more value to Romanian society. Romanian has a unique opportunity to increase the overall performance of the economy throughout a stable and transparent fiscal policy, as well as a solid capital market that could be leveraged as an alternative source of financing for local companies.

By having a consistent national strategy of improving infrastructures in a variety of fields, I'm confident that we will strengthen Romanian competitiveness and will support Romanian transformation in the context of the global environment.



ABOUT

Jaak Mikkel has been appointed as General Manager of Coca-Cola HBC for Romania, starting June 1st 2014. He has worked for 6 years with Coca-Cola HBC, where he first started as Baltic Sales Manager in 2008. In 2012, he was promoted to General Manager of Coca-Cola HBC Macedonia.

Prior to joining Coca-Cola HBC, Jaak Mikkel worked for 10 years at Shell, where he held various management positions being responsible for several European countries.

Jaak holds a degree in International Business from Concordia International University Estonia.

Jaak is an Estonian citizen and, together with his wife and their 2 children, will establish in Romania during his mandate. He speaks Estonian, English, Russian and Finish and is passionate about tennis and travelling.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

At Coca-Cola HBC, we recognise the fact that true value can only be created by nurturing stakeholder relationships, always based on trust and understanding. We see AmCham as the hub of the business community in Romania, the most professional and most efficient cross sector business advocacy organization, directly supported by the US Government, through the US Embassy in Bucharest. We have always considered AmCham to have a constructive and consistent approach towards recommending policies that would support Romania in becoming the best place to do business in the region, but also to remind companies of their responsibilities in achieving such an objective.

As an AmCham patron, we have always demonstrated support and confidence in AmCham's top priorities identified by the Board of Directors each year. By participating at the various Committee and Task Force meetings as well as the many events with key stakeholders and leaders of the business community, we would like to enhance our presence in AmCham's advocacy activity, with the utmost goal of setting up successful partnerships with authorities, as well as all key stakeholders. By stakeholders, we refer to all the groups that connect, influence and are influenced by our activities. Identifying these groups and engaging them into an open and constructive dialogue is not only an important parameter, but also a determining factor for the success of our initiatives and our targeted response to the needs of our consumers.

[Back to top](#)

Jaak Mikkel

General Manager
Coca-Cola HBC
for Romania

Engaging stakeholders in decision-making processes is a tool used especially when we want to reach an understanding and develop agreeable solutions to complex matters or issues of concern. This is where we believe Am Cham to be most efficient: it assesses all policy developments that have an impact on the business community and comes up with constructive proposals, in the various Committees and Talk Force groups that are discussed and negotiated with the policymakers.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

As leaders of our industry, we are highly committed to doing good, to set new standards and to get involved, even more than we did before. I strongly believe in cooperation, open dialogue and transparent issue addressing. I think that together, we can achieve more and support local development. Personally, I consider Romania is currently in a crucial development point, from economic and political point of view. The country is under international attention and it is obvious that essential decisions need to be taken as soon as possible. Many of the key policies that would have helped Romania grow have been put on hold for too long and I trust the business community can play a significant role in bringing together people and solutions to help Romania build a transparent and competitive business environment that is so much needed at this point in our history. I want to be part of this change for the better and I am reaffirming my commitment and availability to share my knowledge and expertise.

We are the industry leader for non-alcohol beverages in Romania, part of the Coca-Cola Hellenic Bottling Company Group, the second largest bottler of The Coca-Cola Company products in terms of volume, with sales of over 2 billion units annually. In Romania, the Coca-Cola System comprises Coca-Cola Romania, a subsidiary of The Coca-Cola Company, and Coca-Cola HBC Romania (CCHBC). Sustainable development is an integral part of our strategy. We invest in the environment, in people, in local communities, and in responsible and fruitful partnerships. I strongly believe in the power of acting and I would be honoured to be given the opportunity to contribute to the AmCham's objectives.

What qualifies you for this position? What specific skills will you bring to the AmCham Board of Directors/Auditing Committee?

Prior to joining Coca-Cola HBC, I worked for 10 years at Shell, where I held various management positions being responsible for several European countries. I joined the Coca-Cola system in 2008, as Baltic Sales Manager, where one of the biggest accomplishments of the team I managed was to reach the highest market share in the segment of carbonated beverages, teas and energy drinks, in a business environment with many challenges.

Between 2012 and 2014 I held the position of General Manager of Pivara AD Skopje, where I have successfully implemented restructuring and re-design campaigns, which resulted in significant OPEX savings and increased engagement rate. My personal biggest achievement is reversing the negative trend of Coca-Cola HBC business in Romania in 2014, and its enrolment on the growth trajectory.

Therefore, I believe I have gathered essential business management skills that would help me contribute to the achievements of the AmCham Board. During my tenure I have had significant exposure to various challenges where the business community needed to work with the government in order to solve problems and I have helped identify acceptable solution to both parties.

How have you been an active member in AmCham over the past year?

Coca-Cola HBC Romania is the industry leader for non-alcoholic beverages in Romania, and we think of ourselves as a business of tomorrow.

We as CCHBC can provide our firm's extensive expertise when it comes to sustainability, transparency and anti-corruption. To this end, we participated in all public events or consultation organized by AmCham or with the contribution of the Association, that aim to enhance the legal and business environment, through success stories that we can bring along, benefiting of the System know-how and expertise.

With environment, health, corporate governance and taxation being key sectors to us, we are part of these committees, trying to bring valuable contributions based on our experience and expertise. We participated in projects such as: CSR Guidelines, Fiscal Code and Fiscal Procedure Code, Packaging Waste etc. My colleagues and I take very seriously the involvement in the association, we dedicate time and we are committed to be at least as active from now on as well.

Through this open dialogue we are trying to bring coherence in the message from businesses and employers to Government. Therefore, I would highly appreciate the opportunity to further develop the projects we started working on.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

I am very interested in further developing the projects we started working on in the Environmental, Corporate Governance, Taxation and Health Committee, such as:

- Setting a revised legislative framework regulating environment and more specifically packaging waste management system, in the light of the upcoming EU Circular Economy pack also, which represents a matter of competitiveness for all industries
- Coordinating food industry opinions on various health related topics
- Sharing best practices and know-how regarding corporate governance, anti-bribery and anti-corruption policies

With AmCham having put the basis of a strong business voice, through its participation in the Coalition for the Development of Romania, I would be happy to support all these great challenges ahead of us in 2016, which will for sure be a very challenging year.



Ilinca Păun
Managing Director
Colliers International

ABOUT

Ilinca is Managing Director of Colliers International Romania since 2010, guiding the integration of the Romanian office in a global platform of information, bridging corporate services, market insights and comprehensive business solutions into a single point of contact, with the objective to offer all Colliers clients the highest-possible standards of service quality.

Colliers International is a global leader in commercial real estate services, with over 16,300 professionals operating in more than 502 offices, in 67 countries. In Romania, Colliers International is the leading real estate agency, offering the complete range of real estate advisory services.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

All companies need 3 main ingredients to grow and succeed: The first is a strong and healthy business environment (supported by proper state regulations), the second is leadership knowledge and the third is business networking. I believe AmCham Romania can offer such a platform for all 3 aspects to be developed simultaneously.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

I consider now to be the right time for investing in this organization as a leader. My main motivation is the desire to contribute, to make a difference, to give back after having a successful carrier in management. The ultimate goal is to build a better society for Romania, where my children can enjoy a sustainable new model of prosperity. I have a 15y, and a 11y girls, and a 4y old boy. I want them to develop as business leaders in Romania and build companies that other people want to work for.

[Back to top](#)

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I believe that now I have both the professional experience and the personal maturity needed for such a role. I am passionate about business models and management performance. My top talents are in the area of management and leadership. I lead many change processes and went through ups and down turns following the boom and the crisis years. I am a natural born leader because I believe in human potential and the ability to create prosperity and happiness out of doing what you like and following your mission. I am very creative and innovative and I like to do things differently than the rest. I understand and have a good sense of marketing and sales and have been involved in corporate sales in my role as a manager of a consultancy company. My direct contribution will be on coordinating projects and leading initiatives, that is my strongest point.

How have you been an active member in AmCham over the past year?

I have been active as a company member by having my team present in events and also involving our seniors in Am Cham initiatives. Personally I have not been too involved, unfortunately, having other priorities established at the beginning of the year.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities.

I believe the Am Cham should act and be organized more as a business and less as an NGO. The quality and commitment of the board members is key and they should act as executives being assessed and given feedback in order to remind everybody how serious it is what we are doing. In terms of priorities, I would focus on:

- Sales - increasing the number of members/sponsors
- Work on 3 top task force groups and initiatives for the year – my choices would be:
 - Entrepreneurship for Romania
 - Education Revolution
 - Romania as a business destination for IT&O global industry.
- Build a clear contract platform for members, boards of directors, operations teams, all stake holders, with clear expectations and benefits.



ABOUT

Mr. Toni TEAU was appointed in the position of Chief Executive Officer of Transelectrica SA on 11th May 2014 according to the Supervisory Board's Decision. On 30th May 2013 Mr. Toni Teau became member of the Supervisory Board and held the position of Supervisory Board's Chairman between 25.06.2013 – 10.05.2014.

Mr. TEAU is currently President of Romania's Financial Consultants Chamber (February 2013 – present) after he has previously held the positions of Vice-president (May 2007-April 2012) and Prime Vice President (May 2012 – February 2013) of this organisation. From April 2012 to April 2014 Mr. TEAU has held the positions of Director General and Administrator of Lasselsberger S.A. Bucharest and Sanex S.A. Cluj-Napoca. Mr. TEAU has been Financial Manager (August 2006 – December 2011) of Realitatea Media SA and of Alfred Toepfer International Romania S.R.L. Bucharest (April 2004 – July 2006). From October 2000 to March 2004 he was Financial – Accounting Vice President within Sanex SA of Cluj – Napoca and from February 1998 to August 2003, Financial Manager within First Logistics & Distribution S.A. Bucharest (with the same majority shareholder as Sanex SA). Mr. Toni TEAU graduated the University of Economic Studies, Faculty of Finance, Credit and Accounting (1987 – 1992) and in 2002 he got a Ph.D. in economics. From 1992 to 2000 he has been full assistant of the Accounting Department within the Accounting and Management Information Faculty, University of Economic Studies of Bucharest. Mr. TEAU holds professional titles of tax consultant, chartered accountant and financial auditor.

Ion-Toni Teau

Chief Executive
Officer,
Directorate
Chairman

CNTEE
Transelectrica

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

AmCham membership provides access to a vast group of major entrepreneurial corporations and/or experienced individuals that are looking at the same opportunities and are facing the same challenges. Collaboration and sharing knowledge and information through AmCham brings its members one step ahead in the local business environment.

Additionally, AmCham Romania is firmly committed to facilitating an open dialogue between the business community and national authorities, promoting Romania's competitiveness at a worldwide level. The organization calls attention to leadership by sustaining the high standards of commercial practices and all the interests and points of views of its members.

As core benefits that Romanian companies can reap from affiliation with AmCham, we highlight:

- gaining access to US best corporate practices in areas like ESG (environmental, social & governance) and anticorruption;
- reaching a better understanding of business trends and drivers at a global scale;
- enhancing the access to US-based investors.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors?

Having a position with the AmCham Board of Directors offers the chance to consolidate and to extend the contribution to promoting economic growth, the development of the energy field and the corporate governance best practices in Romania. Furthermore, I would be in a strategic position to support and advance the economic interests of AmCham members.

What qualifies you for this position? What specific skills and contribution will you bring to the AmCham Board of Directors?

My strong motivation to pursue business growth and development fueled by a desire to change things for the better in the Romanian business environment is backed by a solid academic and financial background. A substantial experience managing multi-industry businesses and with capital markets provides me the set of personal skills and the motivation required to perform in the capacity of AmCham Board Member.

Before serving as President of the Supervisory Board and then as President of the Directorate at C.N.T.E.E. Transelectrica S.A., I have accumulated expertise as Chief Executive Officer within Lasselsberger S.A. Bucharest and Sanex S.A. Cluj-Napoca. Moreover, I have served in a similarly high position in an organization, as President of the Chamber of Tax Advisers.

How have you been an active member in AmCham over the past year?

During the last year Transelectrica's representatives actively participated in the events organized by AmCham Romania, such as workshops, networking seminars, roundtables and the Energy Committee meetings.

In her quality of member of the AmCham Board of Directors, the President of Transelectrica's Supervisory Board, Mrs. Carmen Neagu endeavored to consolidate AmCham's continuous focus in helping member companies and individuals by promoting a more stable and predictable business environment.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities.

continue to develop capital markets by sustaining the companies preparing to be listed on the stock exchange and providing a set of principles and recommendations based on corporate governance best practices;

to enhance the competitiveness of Romanian companies, both locally and in the global business environment;

to increase the decisional transparency and the relation with state authorities through effective communication with the Government, to promote legislation reforms and amendments aimed at a more streamlined development and modernization of major Romanian infrastructure.



ABOUT

Mrs. Alexander is Romanian-American, is educated in the US and started her career in 1991 with one of the big 4 in the US, and since 1998 she has been working in Romania in the audit profession. Mrs. Alexander joined Deloitte Romania in 2002 where currently holds the position of Audit Partner and EU Account Leader. In the past she has held the positions of Professional Practice Director for the Balkan Cluster as well as Partner in Charge for the Romanian Audit and Risk Services Practice. She is a US CPA , a Certified Auditor in Romania and a Romanian Chartered Accountant.

Mrs. Alexander has been an AmCham Board member in 2000 through 2003. Over her career in Romania, Mrs. Alexander has offered audit and financial advisory services to high profile local and foreign clients in energy, pharma, TMT, retail and distribution, consumer products as well as public sector. Mrs. Alexander is one of the founding members of the Chamber of Auditors in Romania, who contributed to the adoption of the International Auditing Standards in Romania as well as of the International Financial Reporting Standards in the early years.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

In my view, Companies operating in Romania benefit from their affiliation with the Am Cham because the Chamber is probably one of the strongest advocacy business associations in Romania as well as globally, fosters business development and growth, and provides a unique platform for networking among its members.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

My motivation is to contribute to the vital role of the Chamber in creating a strong and vibrant business climate, and to continue the advocacy efforts for the business environment in Romania and specifically for the Chamber's members with policy makers, business leaders and civil society representatives. I have a strong desire to transform the business environment in Romania.

Madeline Alexander

Audit Partner &
EU Account Leader

Deloitte Romania

[Back to top](#)

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I offer a unique background to AmCham's Board: I am Romanian-American and have been working in Romania in the auditing profession since 1998. I grew up in both Romania and the US, I completed my studies in the US, I am a US Certified Public Accountant and returned to Romania to assist in establishing the auditing profession in Romania. In the 17 yrs of doing business in Romania I have served many local and international clients assisting them in finding solutions to a large range of issues. I have a solid business experience in both, Romania and US, and knowledge on how to bridge the on the ground business culture to the international business environment expectations so that the gaps and expectations on both sides become manageable.

How have you been an active member in AmCham over the past year?

My involvement with AmCham goes beyond last year, as I have been part of the first Board of the Chamber when AmCham was first set up and continued as a Board Member and Treasurer for 3 years. Over the years, I continued to work closely to the AmCham by continuing the advocacy effort with the Romanian government through the different committees, in 2003 as a personal advisor to the Finance Minister on communication with the business community, participated in many debates and initiatives, lead the audit of the Am Cham for 6 yrs, and just last month I participated to the Board 2 day retreat session focusing on how could the Board improve its activities to reach the objectives of the Am Cham and its members.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

The priorities I see relevant are: Project Romania, AmCham to be a catalyst for the Transformation of Romania, support common business ideas and grow membership of the Amcham. I would like to support the activities of the AmCham through the existent advocacy committees, and use my strong network of solid business contacts, government contacts, professional experience and my firm's knowledge and best practice in different industries to achieve AmCham goals.



Anda Todor
Managing Partner
Dentons

ABOUT

Anda Todor has over 20 years of experience in the legal profession and has been involved in many pioneering transactions on the Romanian market. She has been a Partner with Dentons - the world's largest law firm - since 2005 and Managing Partner since 2008.

Anda has been an active member of AmCham, serving as Vice President of the Board in 2008 and Chairman of the Corporate Governance Committee in 2008-2009 and 2011-2015. She has been directly involved in finalizing the AmCham Code of Corporate Governance launched in 2010, as well as the Anti-Corruption Guidelines launched in 2012. In 2014, Anda's involvement in the numerous projects of the Corporate Governance Committee also included the preparation and launch of the Community Investment Guide, a document aimed at encouraging member companies to embrace a responsible, just and transparent behavior with regard to their CSR programs through a better knowledge of the legal framework and practices applicable in this field.

Anda's strong academic background includes an LLM from the Georgetown University Law Center (Washington, D.C.) and a law degree *summa cum laude* from the University of Bucharest Law School. She was Assistant Professor and a Visiting Professor at the American Bar Association. Anda is a member of the Bucharest Bar and of the Law Society of England and Wales.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

The American Chamber of Commerce in Romania (AmCham) plays a fundamental role in the development of the business community in Romania. AmCham is recognized for its constant efforts to strengthening the business climate across the country. Throughout time, AmCham has proven its leadership and pro-active role by initiating projects and putting them forward on the public's agenda.

As the business association of choice for many international and local businesses, AmCham has fostered a great, sustainable networking platform for its members as well as developed advocacy programs that help businesses integrate and grow on the local market.

Through its many initiatives, AmCham succeeds in reaching the most important actors on the Romanian business scene - policy makers, business leaders and civil society representatives – thus contributing to making our country a better place for doing business as well as a more attractive destination for foreign investments.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

I am convinced that through AmCham and using AmCham as a platform, I can contribute with my experience, knowledge, enthusiasm and energy in actively promoting the values shared by the members of the association while also developing and reshaping the business community.

All the activities organized by AmCham help us all, as members, in continuously improving on both professional as well as personal level. In the same time, I think we can also give back something to the society in which we managed to grow. As such, my main motivation is based on my desire to get involved and initiate new projects, to be part of the "hands-on population", to open up new horizons and to promote AmCham as an association that has an important role in our society.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I have been acting on the Romanian legal market for over 20 years, running major projects for both local and regional markets. As Managing Partner of Dentons Bucharest for 8 years, I have access to the firm's global resources and often tried to replicate and apply them locally.

I have been closely involved in solving problems for the business community, and have broad experience in dealing with the Romanian authorities on matters of business interest. My experience in such projects and my understanding of the views and needs of the business community in general, give me a clear perception of the strategic priorities AmCham has in terms of supporting and boosting the business climate, creating synergies and enhancing investments.

I have also served as Board Member and Chairman of the Corporate Governance Committee for a number of years (2008-2009; 2011-2014) and I actively led various initiatives, including the preparation of the "AmCham Romania Code of Corporate Governance", "AmCham Romania Anti-Corruption Guidelines" and "AmCham Community Investment Guide" - AmCham being the first business association on the Romanian market to have prepared such important documents.

How have you been an active member in AmCham over the past year?

As Co-Chairman of the Corporate Governance Committee, over the past year I have been involved in numerous AmCham projects, such as: (i) the preparation and launch of AmCham's Arbitration Court – "BIAC – Bucharest International Arbitration Center"; (ii) the preparation of the Community Investment Guide -document aimed at educating the market and improving companies' standards in such respect. The Guide was launched in November of last year; (iii); represented the Corporate Governance Committee to the meetings called by the Government for the elaboration of the National Strategy for Better Regulation 2014 – 2020; and (iv) proposed amendments to EO 109/2011 on corporate governance of SOEs.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

1. Promote corporate governance rules through events and preparation of relevant documents dedicated to AmCham's members as well as the business community in general;
2. Participate in and promote the newly established AmCham's Arbitration Court - "*BIAC – Bucharest International Arbitration Center*";
3. Grow the representativeness of AmCham by increasing the number of members and the degree of involvement and projects development; continue the efforts of developing good practices including compliance due diligence check lists for AmCham's members as well as other representatives of the business community.



Bogdan Ion
Country Manager

EY Romania

ABOUT

Bogdan Ion has been the Managing Partner of EY Romania and Moldova since July 2011. He has a comprehensive business perspective, shaped during the past 20 years, as auditor and consultant within renowned companies in the professional services industry. Bogdan's business acumen is rooted in prestigious international education institutions and professional bodies, such as The University of Orleans and the Kellogg School of Management. He is a fellow member of the Association of Chartered Certified Accountants, UK, a member of the Romanian Chamber of Auditors and the Body of Chartered Certified Accountants, as well as a representative for Romania in The European Forum for Audit Quality.

Bogdan is a member of the EY working group which monitors Europe Middle East India and Asia region in view of designing solutions for companies and institutions challenged by the economic developments in the Eurozone. Bogdan strongly advocates for entrepreneurship support on the local market, by sharing relevant business knowledge and getting involved in professional projects and think-tanks, which facilitate strategic assistance to entrepreneurs across the country. He is part of the Romanian Business Leaders think tank and an active business contributor of the American Chamber of Commerce in Romania, where he supports various projects of the organization.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

AmCham Romania is the business association of first choice for advocacy and business growth in Romania. Affiliation to the American Chamber of Commerce is a strong statement and a firm involvement in today's Romanian business community. The complex mission AmCham Romania has committed to delivers remarkable results. Major corporate, public and regulatory bodies benefit from the insightful market knowledge AmCham has cultivated locally. All this was possible due to a robust vision, determination and ambition to acquire a comprehensive understanding of the business environment in Romania and develop unique assistance for companies building businesses here. Apart from access to a great business community, members of the American Chamber of Commerce can tap into a consistent and complex advocacy activity, which AmCham has continuously built for supporting and improving the business environment within the focus sectors of its members.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

EY has been a member of AmCham in Romania for 15 years now. My personal history with AmCham has nearly 10 years in which I have either been involved at the level of committees & task forces or have been an active board member, with a Vice President tenure two years ago. So, it's our history with AmCham that motivates me and also AmCham vision to be the most impactful community of successful members for the wellbeing of the Romanian society.

As I coordinate the operations of an American-rooted company which provides business assistance and professional services to a wide range of organizations in Romania and the Republic of Moldova, we learn about a number of challenges that our client face in the context of a dynamic local business environment, combined with the volatility of the European and global economy. These will further enable me to contribute to the activity of the AmCham in Romania and support it in its mission as the leading representative for an international business in Romania, and to promote global competitiveness of the country.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

The assignments I have taken over the past 20 years have offered me a complex and distinctive perspective over the regional and Romanian business sectors and a first-hand view on the economic evolution of the local markets and industries. Furthermore, I have been permanently connected to the shaping of the legislative and administrative framework, which has unfolded during these years. My business acumen was formed by international education institutions and professional bodies, such as The University of Orleans and Kellogg School of Management. Moreover, I am a fellow member of the Association of Chartered Certified Accountants, UK, a member of the Romanian Chamber of Financial Auditors, a member of the Body of the Chartered Certified Accountants in Romania, and the lead representative for Romania in The European Forum for Audit Quality.

Within Ernst & Young, I am member of a working group which monitors Europe, Middle East, Africa and India (EMEIA) region in view of designing solutions for companies and institutions challenged by the Eurozone crisis. It is this complex and unique mix of professional levels which facilitates my high-level exposure and enables me to grasp today's multifaceted business reality. It is ultimately this singular perspective that recommends and qualifies me as a Member of the AmCham Board of Directors.

How have you been an active member in AmCham over the past year?

As organization, Ernst & Young has been a member of the AmCham in the past 15 years in Romania. In this capacity our representatives have constantly contributed to the initiatives of the Taxation and Corporate Governance Committees. We have been happy to be the auditor of the organization for several financial years. The cooperation with the American Chamber of Commerce has always been high on my agenda. Recognizing the value of this forum, I have been driving significant Ernst & Young internal resources to support the projects developed by the Chamber. Furthermore, my general contribution to several other major business initiatives, where the AmCham has been also represented, integrates our messages and actions towards an improved cooperation between the major players of the business community, the main goal being a better working business environment in Romania.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

Growing AmCham's membership base to minimum 10 members in all the major cities of Romania and over 1000 members in total in the next 3 years (including multinational companies, major entrepreneurial businesses and also disruptive tech companies)

Becoming the leading voice for growing Romania's competitiveness across all the main indicators: main macroeconomic indicators, physical infrastructure, public administration, human resources, taxation and financial aspects

Making AmCham the most connected and thriving business community with members exchanging business opportunities, insights and best practices via relevant technology



Cristian Colțeanu

President & CEO
General Electric
International

ABOUT

Cristian Colțeanu is the former Ambassador Extraordinary and Plenipotentiary for Italy, Republic of Malta and San Marino between 2003 and 2007. As a result of his impressive activity, he was awarded with several medals of honour. He accumulated extensive governmental experience as State Secretary, National Coordinator of the Stability Pact for Southeast Europe and National Coordinator of Southeast European Cooperative Initiative in the Ministry of Foreign Affairs, from 2000 to 2003.

During 1986-2000 he has worked as Representative of Ansaldo Group in Bucharest. From 1978 to 1983 he was Representative for Masinexport Trade Company at Embassy of Romania in New York, United States. He graduated the Polytechnics Institute, Bucharest. Also, he followed various trainings in Foreign Trade, International Economic Cooperation, HR, International Finance and Political Environment. He is fluent in English, Italian and French.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

AmCham is a strong, global advocacy and business growth professional organization whose members play an important role in countries' economy. The Government and authorities have always found AmCham's expertise a valuable resource and an example of best practice to be further extended to the local business community.

AmCham's voice & position, facilitating the open dialogue between the business community and the authorities, promoting transparent solutions during challenging times, as well as the values promoted, are intended to make a more competitive, efficient and environmental-friendly market, also facilitating long-term partnerships with mutual benefit.

Affiliation to AmCham means opportunities for business development, networking, policy shaping and a guarantee for performance and business ethics.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

As a representative of one of the most important foreign investors being active in Romania for over 30 years and one of the founding members of AmCham, my position as AmCham Board member will enable me to extend the initiatives started in previous mandates and foster such values as business fairness and good corporate citizenship as models for others in a rapidly developing economy.

What qualifies you for this position? What specific skills will you bring to the AmCham Board of Directors/Auditing Committee?

Due to my high experience, both as a businessman and a diplomat, my contribution will prove valuable, sharing best practice acquired in one of the most performing companies worldwide and a model of doing business with diplomacy. The expertise and entrepreneurial vision of a senior professional executive for whom "how" the business is done is as important as "what" figures can be found in company's ledger.

How have you been an active member in AmCham over the past year?

Active participation in the BoD sessions, with special contribution in AmCham's activities in the relationship with the Government, performing as well as promoter of AmCham within its SME members. I also chaired the Environment Committee and had remarkable policy shaping initiatives as part of the team.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities.

1. Implementation of public procurement legislation (primary, secondary and tertiary):
 - advocacy with ANAP for monitoring of PP legislation's implementation;
 - position papers on progress and next steps;
 - promote mandatory public consultations over open technical specifications.
2. Strategy on energy:
 - cooperation with GOR regarding actual strategy implementation;
 - support as an active member within "Coalita pentru dezvoltarea Romaniei" the implementation/finalization of the strategy;
 - position papers on progress and next steps.
3. Monitor healthcare strategy related progress
 - position papers to report on progress and gaps on healthcare strategy implementation



ABOUT

Dan Bulucea is the Country Director of Google in Romania, being responsible for developing Google's presence and strategy in Romania. Dan has over 20 years of experience in the IT&C industry in Central & Eastern European region, covering management, high technology sales, marketing and business development.

Before joining Google, Dan has spent 12 years in Microsoft where he held various roles, most recently as Business and Marketing Director for the Romanian subsidiary, earlier as Senior Platform Strategy Manager at the Microsoft Central & Eastern European Headquarters in Munich.

He holds an Executive MBA and a Bachelor degree in Computer Science."

Dan Bulucea

Country Director
Google

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

Contributing to fostering a strong and vibrant business environment in Romania is a key responsibility for any major company present in this country. We do that by investing in economic and technological development; promoting modern corporate governance; helping governments to improve the regulatory environment; and by facilitating corporate civic initiatives. For all these there is no better way to achieve results than to join forces with other corporate players in the most prominent and successful business association, the American Chamber of Commerce in Romania. AmCham is not a mere association of business interests, it's a vital player in the country's efforts to lift and modernize the society for the benefits of businesses and people alike.

[Back to top](#)

It would be an honour for Google and for me personally to serve AmCham members' interests from a position in the Board of Directors. We hardly see this as an honorary position. It's a responsibility that requires commitment and dedication and we pledge to show both at the highest level. I bring to the organization not only my over 20 years of managerial and leadership experience, but the expertise and experience of a global player, ready to contribute to upholding the highest standards of commercial practice in Romania. We have been very active in supporting and participating in AmCham activities at all levels, supporting the organization long before we acquired full membership. It is our intention to increase exponentially the level of involvement, participating in as many task forces as possible, where our expertise can bring real added-value.

Romania has gone a bumpy development period in the last 25 years and many challenges still lay ahead. We see education as a key element of future success. The integration of technological advances into the process of enhancing access to education at all levels is key priority that will lift the society to the standards of the modern era. The second priority is improving infrastructure, as a strategic precondition for any sustainable economic and societal welfare, closely followed by the need to ensure a predictable, transparent and stable business environment, free of corruption. AmCham can have a major contribution to helping Romania address these priorities, by advocating the introduction of modern corporate principles, by supporting the government to implement real business-faced regulations and by signalling any democratic slippages



ABOUT

Ramona Jurubita is Head of Tax and Legal at KPMG in Romania with 17 years experience. She has spent her career with KPMG in the firm's Tax Department, apart from three years gaining experience in industry with a major FMCG multinational. Ramona plays a key role in the management of KPMG as a member of the firm's Executive Committee, as well as contributing to strategy planning at CEE Regional Level as a member of the CEE Tax Strategy Board. She is committed to promoting a Romania in which business and individual talent flourish.

Ramona has been a keen participant in discussions with the tax authorities on key issues affecting the business community on behalf of AmCham and other investors' associations. With a sharp eye for detail, broad general knowledge of the economic environment, managerial abilities and a positive *can do* approach, Ramona is keen to use her skills to support AmCham in its drive to realize Romania's potential.

Why do you think affiliation with the American Chamber of Commerce is important for businesses operating in Romania?

AmCham is a forum which aims to be a catalyst for the transformation of Romania. Membership allows company leaders to come together to form a **community**, committed to promoting a more positive future for their businesses and for the country. AmCham members can use their success not only for the development of their own businesses, but also for the well-being of Romanian society, so that the country can achieve its full potential. **AmCham** gives its members a stronger voice than they would have as individual companies.

What motivates you to run for a position in the AmCham Romania Board of Directors?

I would like to use my experience and managerial skills to support AmCham's objectives of promoting a more **positive future** for Romania. I have had a successful career path, achieving a top management position, and working with a broad range of clients – local, national, international, public, private, listed. I would now like to use my skills and experience to **give back** to the wider community. I see Romania as a country with great potential and many talented people, and fully identify with the **AmCham Board Charter**, and its aim that the Board should be a community of successful members working for the **well-being** of Romanian society.

[Back to top](#)

Ramona Jurubiță

Partner, Head of Tax
and Legal Services

KPMG Romania

What qualifies you for this position? What specific skills will you bring to the AmCham Board of Directors?

I have a sound understanding of the key fiscal and business issues currently faced by Romanian businesses from my role as Head of Tax and Legal at KPMG and from my operational managerial experience as a member of KPMG's Executive Committee, which manages the firm's broad strategy as well as day to day operations. My regular contact with clients has also contributed to my understanding of the **current issues** facing business in Romania and globally (such as the need for a partnership between taxpayers and the tax authorities, the impact of big data on the taxation environment, international competition for FDI, etc). I can also use my detailed understanding of Romanian and international tax to work for a stable and transparent tax system, as part of **AmCham's** wider objectives of transforming Romania into a better society.

How have you been an active member in AmCham over the past year?

I have been involved in and supported AmCham initiatives, attending discussions with representatives of the **Ministry of Finance**, and contributing to AmCham taxation position papers. I have also encouraged our specialists within KPMG to contribute to the other AmCham committees (i.e. structural funds, public procurement and PPP, energy, health, environment, etc).

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

1. **Promoting Education.** A thorough review of the education system (from primary to university level) should be carried out, and funding should be increased to reach at least the EU average of 5% of GDP. The system should focus on quality, high standards and developing individual talent in order to stimulate and retain skilled people in Romania.
2. **Promoting a partnership relationship between taxpayers and the tax authorities.** We need to transform the interaction between these two stakeholders into a win-win partnership whereby honest taxpayers benefit from good service and efficiency, but with zero tolerance for tax evasion.
3. **Better governance.** Improving governance is high on the agenda of many governments. In Romania, there is a need to enhance best practices for government authorities given the recent changes in the political framework as well as a need to focus on openness, integrity and transparency of public authorities.



ABOUT

Azamat Zhangulov is the Senior Vice President of KMG International N.V., being responsible for the implementation of the Group's long term strategy developed in line with the shareholder's – KazMunayGas business objectives. Mr. Zhangulov coordinates the Representative Office of KMG Rompetrol in Kazakhstan and the Corporate Development Block, including the companies in Upstream and Industrial services, as well as New Projects Department. Mr. Zhangulov has over 13 years' of experience in Oil and Gas fields, of which over 11 years he has held senior managerial positions within the KazMunayGas group of companies, including a position as a Director for Corporate Development and Investment Management Director. Mr. Azamat Zhangulov graduated from the Kazakh State Academy of Management majoring in International Economics: the Oil & Gas business.

Why run for a position in the AmCham Board of Directors?

KMG International is the largest investment of Kazakhstan across its borders, one of the top companies of Romania and a leading investor and employer in the energy sector, promoting transparent business environment and practices, and showing continuous commitment to stakeholders.

The energy field has been and will continue to be a main area of focus for AmCham, especially now, when the oil & gas sector faces great challenges and the global market is in turmoil. We value the role AmCham plays in gathering decision makers in the most professional way in order to seek solutions, through the activities of committees and their members. 2016 is the year of volatility, requiring business creativity and wisdom in order to maintain positive market trends.

Due to my position in the Group, I come in contact with various people and organizations involved in Government, business, financial institutions and the community at large. Having more than 10 years in the oil & gas sector, I feel motivated to become involved in the AmCham affairs and provide support by using my background and competences, for the effectiveness of the organization and to the benefit of its members in Romania.

Azamat Zhangulov

Senior Vice President
KMG International

[Back to top](#)



Emilia Bunea

Chief Executive Officer

Metropolitan Life
Romania

ABOUT

Emilia Bunea is a leader with over 15 years of C-level executive experience. She has been active in insurance, investment banking and real estate development. She is CEO of Metropolitan Life, responsible for MetLife's overall Romanian business, with almost two million customers and over one billion USD in assets under management. Emilia was previously CFO of ING Insurance Europe, based in Amsterdam. She is a CFA charterholder, an alumnus of London Business School's Senior Executive Programme, and she holds a Non-Executive Director's diploma issued by the Financial Times. Emilia is a member of the board of CFA Romania as well as a board member for Junior Achievement, the leading education-oriented NGO in Romania. Emilia is a mother of two and a proud under-4 hours marathon runner.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

AmCham is an important voice in the Romanian landscape. The political and public administration environment in the country evolves, albeit slower than the evolution of society itself: with this evolution, the weight of organizations such as AmCham in influencing the future of the country will increase. Companies that have long-term strategies connected to the public space, be it for business or CSR purposes, recognize AmCham as a major advocacy and leadership platform.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

This is an active organization, with wide reaching projects, that gets things done. I would be proud to be part of the group that enables such important achievements.

[Back to top](#)

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

My 26 year experience with financial companies combines advocacy and media visibility, strategic thinking and C-level leadership, research abilities and strong financial knowledge.

MetLife is the largest US insurance company and is prominent within the American company community in Romania. In 2015 Metlife held the presidency of the AMRO business forum. In Romania, Metropolitan Life, under its former AIG, Alico and Aviva brands, has been serving customers for 20 years. Our companies in Romania now serve almost 2 million customers and administer assets under management of over 1 billion USD.

Life insurance is a business that requires the understanding of society drivers and trends. I believe these are important areas of knowledge for any leader of an advocacy and development association.

How have you been an active member in AmCham over the past year?

The past year was my first full year in Romania and in a new company, after several years abroad, and I have dedicated it to immediate business concerns. It is now time to be more active in the public space, and I believe AmCham is the best choice in this respect.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

1. Promote financial education for the country at large (see Romania's low ranking in latest OECD financial literacy survey results), as a pre-condition for a civilised and stable society.
2. Rally members into co-ordinated advocacy and CSR efforts to address important social progress issues such as the health reform, population aging and poverty.
3. Select one area for advocacy/public awareness that will have priority in communication and actions, so that the public and decision factors can identify AmCham as the one, strongest voice in that area.



ABOUT

Kostas Loukas is Microsoft's General Manager in Romania since April 2013 and a member of the Central & Eastern Europe Senior Leadership Team. He is currently an elected member of the Board of AmCham Romania, chairing the ITC committee and engaging directly with local policy makers on key themes of the public agenda.

In the past 16 years, Kostas had the opportunity to work for 3 iconic global companies (Procter & Gamble, Coca-Cola and Microsoft) and has built strong leadership capabilities in the areas of General Management, Marketing, Operations, and Finance. Kostas started his career with Procter & Gamble Greece in 1999 as a Financial Analyst moving through Marketing Teams, Customer Teams and Finance. He moved to Coca-Cola in 2002 as a Commercial Finance Manager and in 2003 he became the Financial Analysis Manager for Greece, Cyprus, Israel and Palestine. Kostas started his career with Microsoft Greece in 2005 as a Financial Controller, followed by a 3-year assignment as Finance and Administrative Director. In 2009, for one year, Kostas supported Microsoft Greece as acting subsidiary General Manager and as of 2010 as Marketing and Operations Director. Since January 2012, Kostas was Country Manager for Microsoft Cyprus and Malta before moving to Romania.

Kostas has received a BA in Economics from the University of Athens in 1996. He graduated with Distinction the MSc in Finance from the London School of Economics in 1999. In 2011 he received his Executive MBA from INSEAD. Furthermore, he holds a Diploma in Executive Coaching and actively practices.

Microsoft is one of the top employers in Romania and an active corporate citizen with a focus on Business Innovation, Competitiveness, State Reform and Opportunities for Youth, either directly, through a vast partner ecosystem or through solid participation in some of the most relevant local business organizations.

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

Microsoft is an important US investor in Romania and an active member of the American Chamber of Commerce with an ecosystem of over 3,000 active local partners. AmCham has a substantial impact on the quality of the domestic business environment and commercial practices. It is also an institution that can support more progressive approaches in the Romanian market, such as the acceleration towards a digital economy and policies to stimulate economic growth based on innovation and IT&C.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

I am personally motivated by the impact of what I do – as the representative of a company that has always been driven by big/bold goals, including in Romania.

The undergoing transformation of the country and the international context require in many areas a “clustered” position of the private sector and a strengthened dialog with policy makers. For example, Romania still has a big opportunity to increase the performance of the domestic economy and its competitiveness through a more effective use of digital technologies, especially in segments such as SMBs and Public Sector – and while the availability of the newest relevant technologies is important, it is critical to contribute to a policy environment that is on parity with the innovation landscape and encourages the businesses to consider technology as part of the growth strategy. On an even larger perspective, we have recently seen an unfortunate attempt of the policy makers of regulating the “cyber area”. We strongly believe that we can and have to contribute locally considering our expertise in the sector as well as the responsible role we want to play.

Our AmCham business community has an opportunity to have a stronger voice and be more effective with the initiatives it drives.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I will serve the AmCham Board with over 15 years of leadership experience in 3 of the most important companies on the planet – Microsoft, Coca-Cola and P&G. I trust I can also contribute the outside-in view given my participation in the CEE Board of Microsoft and building on my previous assignments in 3 European countries.

I have an Executive MBA from INSEAD, an MSc in Finance from the London School of Economics, and a Bachelor of Economics from the University of Athens.

How have you been an active member in AmCham over the past year?

Microsoft Romania has been a very active contributor in AmCham for the past 5 years, from economic competitiveness initiatives to opportunities for youth. Ronald Binkofski, previous General Manager of Microsoft Romania, served the board of AmCham in 2011 and 2012 and led the IT&C committee.

Over the past year, I have been actively present in the IT&C Committee and the Data Protection working group, with a number of initiatives and projects worth mentioning, which I intend to continue during 2016: continue initiative on Personal Data Protection Requirements in the Context of Cloud Computing Services, contribute to the secondary legislation of the new Cybersecurity Law, The CIO Governmental Office proposal, contribute and sustain the Ministry's project on interoperability; Organize workshops in partnership with the Ministry for the public administration representatives on different topics: cloud, open data, big data etc.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities.

As digital technologies continue to be a critical factor for growth, modernization and jobs creation, I will involve in local relevance programs that are also align with Microsoft's strategy in Romania:

- State Reform and support for the implementation of the Digital Agenda for Romania, with particular focus on e-Government, Cloud, Interoperability, Cybersecurity and Education;
- The competitiveness of the business environment, with emphasis on technology for SMBs and innovation ecosystems;
- Opportunities for Romanian youth and development of digital skills, aligned with the local demand for talent and the European focus on digital jobs.
- Considering the current multifaceted local context related to corruption, militate for transparency to all levels as a form of healthy further development of the country.

Microsoft's unique capacity in the industry to address cybersecurity, with more than a decade of experience and a number of teams across the company who collaborate closely together every day, rallying behind a single mission which is to create a safe digital world and the most secure and trusted cloud.

I am also willing to get involved with AmCham in economic forums addressing Romania's competitiveness world-wide and to facilitate the exchange of best practices with other countries.



ABOUT

Sorana Savu is a Senior Partner of Premium Public Relations, an independent consultancy focused on strategic communication that she established, back in 2001, together with her husband, Andrei.

During her two decades of activity in the area of communication (including advertising, public relations, investor relations and public affairs) she has drafted and coordinated strategic communication programs for a variety of long tenured clients, developing strategy for auto, industrial and financial services companies, but also for FMCG, retail or business services clients. Always working in strategic, long term partnerships with her clients, she has managed to successfully consult top management of companies such as Xerox, Philip Morris, Whirlpool, MasterCard, ArcelorMittal, Porsche Inter Auto, Flanco Retail, Colgate-Palmolive.

Sorana graduated the School of Journalism and Communication Sciences from the University of Bucharest in 1997, and in 1996 graduated the public relations classes of California State University, Chico. She is a member of The Phi Kappa Phi Honor Society. She is a Certified Investor Relations Specialist, having completed the coursework offered by the British Investor Relations Society and is also a member of the Public Relations Society of America.

Sorana Savu

Senior Partner

Premium Public Relations

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

Although I am a young member of AmCham, I have observed and admired the activity of the organization for many years. I have always valued its positive impact on the Romanian business environment, its courage and commitment to tackle complex issues related to the wellbeing of the business community and the building of prosperity in the country.

With a solid track record and a full calendar of events and activities, as well as strong membership gathering valued companies both American and Romanian, AmCham is extremely well positioned to act as a competent voice of the business community in relationship with various stakeholders, but particularly with the governmental ones. Upholding American business and ethical values, AmCham is also a perfect forum for those who are genuinely interested in the progress of both the Romanian business environment, and the society at large and gives voice to companies who want to conduct honest business in the country.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

Our company joined AmCham in a moment of transformation of both the local society and of the organization itself. All the AmCham meetings I have attended in relationship with the transformation process, as well as the direction drafted during the recent Board Members retreat have persuaded me to contribute to AmCham now, not only from a mere membership position, but also from a leadership one. The organization requires more commitment from its leadership in order to become more relevant for both the business community and the society in general, to better engage and represent its members' interests in relation with a variety of stakeholders, to address the current economic and social issues from a balanced, firmly professional and ethical standpoint and I believe I can contribute to meeting these extended requirements.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

About 20 years ago, I was one of the first young Romanians to be educated in the US in the discipline of public relations, with a scholarship provided by the American government. I returned to my country with two specific goals in mind – one, to spread the knowledge that I acquired, in a country where PR had been assimilated only to propaganda and two to uphold the ethical and professional values I have embraced during my stay in the US. I did so by working for more than a decade with the University of Bucharest as an Associate Professor for Public Relations and by setting up my own public relations agency where, over time, I served as a long term and trusted consultant various local and international companies, some of them American.

Over the past two decades, I have acquired a lot of experience in the areas of business communication and I have successfully consulted the leadership of many local and multinational companies assisting them in key moments of their activities. I have become familiar with many industries, from manufacturing and heavy industry to banking, retail or auto and I am still connected with many of these industries right now. This enables me to gain relevant, accurate and timely insight I can leverage to tackle the broader issues of the business community as presented to AmCham.

Also, my broad experience in communication would help me promote the messages of AmCham using the trade tools I have mastered over time.

How have you been an active member in AmCham over the past year?

Over the past year, as I discovered the activities conducted by AmCham, I have actively promoted them among my client-members, I have delegated several colleagues to attend committee meetings on relevant topics both for my company and for my clients' companies, and I have personally attended the CEO meeting that initiated the transformation process of the organization.

It was that meeting that encouraged me to get even more actively involved, so I also attended the board member retreat, that resulted in a new definition of the vision and transformation strategy for the organization, as well as the definition of the new role of the management board.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

In my opinion, the priorities of the Association need to be in tight correlation with the needs and requirements of its members. I would not presume to set priorities as I see them prior to consulting the members. However, from a general perspective, the organization needs to:

1. Advocate and support the establishment of a fair and predictable legal & tax framework that would nurture the development of the member companies, both Romanian and American
2. Build solid bridges between academia and the business environment in order to secure good jobs for qualified Romanian graduates/ build a valuable pool of educated candidates for the member companies
3. Leverage the pool of knowledge, leadership and expertise available within AmCham to support the Government in becoming more effective



Ionuț Simion

Country
Managing Partner

PwC Romania

ABOUT

Starting with 1 July 2015, Ionuț Simion is Country Managing Partner for PwC Romania. Ionuț also heads the Romanian transfer pricing practice and is the leader of the CEE Transfer Pricing Network. He joined PwC Bucharest in October 2000, after spending seven years in the retail and consumer industry, where he last acted as Finance Director. He has extensive experience in the retail and consumer, telecommunication and automotive industries. Ionuț has gained considerable experience working on national and international assignments, including a six-month secondment to the PwC New York office, assisting companies in the implementation of value chain transformation projects, design of international corporate structures and transfer pricing defence policies, as well as being actively involved in real estate and merger & acquisition projects.

Ionuț graduated Academy of Economic Studies Bucharest, having specialised in accounting and finance. He has held a PhD in Economics since 2002. Ionuț frequently participates as a speaker in seminars and conferences sponsored by many not-for-profit organisations. Currently, Ionuț is Vicepresident of AmCham, where he is the Chairman of the Tax Committee and starting with January 2016, Ionuț is the Leader of the Competitiveness Task Force within the Coalitia pentru Dezvoltarea Romaniei. He is also a board member of the Romanian American Foundation (RAF) and member of the Romanian Chamber of Tax Advisors (CCF).

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

AmCham is the most reputable business organizations in Romania, in terms of quality of its members and quality of services provided to its members. I strongly believe that AmCham makes a vital contribution to improving the Romanian business environment and to influencing decision makers to take the most appropriate decisions for business.

AmCham has successfully contributed to attracting foreign direct investments into the country and building a positive image for Romania.

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

Based on my expertise and experience I would personally like to contribute to a successful and effective advocacy process for AmCham members and I would relish the opportunity to be part of the decision-making process inside the organization. Over the years I have accumulated a lot of knowledge on preparing position papers in an efficient way and approaching decision-makers in an effective manner. In my capacity as Chair of the Taxation Committee I led a number of initiatives to have the Fiscal Code, Fiscal Procedural Code and related methodology instructions republished, as well as I facilitated multiple meetings and interactions with high rank officials within Ministry of Finance and ANAF. Being a member of the Board will allow me to better serve the membership and the interests of the business community represented by AmCham.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I have been a Chairman of the Taxation Committee for five of years. I have lobbied effectively for the modernisation of the fiscal legislation in Romania as well as to improve the country competitiveness. In my capacity as Chairman of Taxation, I have also successfully advocated to launch of the modernization of ANAF. In addition, my experience gained in many projects with clients from various industries qualifies me as an advocate for improving the tax environment in Romania.

How have you been an active member in AmCham over the past year?

For the last five years, I actively participated in the activities of the American Chamber of Commerce in Romania, in my capacity as Chairman of the tax committee and as Vice-President of the Chamber's Board.

During this period, I coordinated numerous position papers on the Fiscal Code and its related methodological Norms. I also attended meetings with Ministry of Finance officials involved in developing fiscal legislation. Starting with 1 of January 2016, I took over the position of Chairman of Task Force Competitiveness within the Coalitia pentru Dezvoltarea Romaniei (CDR). In this capacity I already established contacts with various ministers in order to promote CDR's priorities.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

1. Re-launching of solid discussions between the private and public sectors regarding practical measures that need to be implemented in order to increase Romania's competitiveness;
2. Support the transition of Romania from an efficiency driven to an innovation driven economy by establishment of industrial clusters and breakthrough projects, enabling technology and knowledge transfer;
3. Actively contribute to the process of modernization of the Romania Tax Administration.



ABOUT

George Catalin Costache has more than 27 years of experience in the B2B market. In 2012, he became CEO of Siemens in Romania, after previously managing two divisions of the company's industry segments as Country Division Lead. Over the course of his career, he has held various management roles at Danfoss, Veolia and Siemens, for the latter working for approximately 10 years.

As CEO of Siemens SRL, he proved to be a skilled strategist, transforming plans into feasible solutions as well as a high performing operations management executive with expertise in optimizing organizational processes, systems in the fields of industry and engineering.

George Catalin Costache holds a degree in Civil Engineering from the University of Hydraulics, Bucharest, and is also a Board Member of the Romanian Water Association.

George Costache

Chief Executive Officer
Siemens

Why do you think affiliation with AmCham Romania is important for companies operating in Romania?

To do business in a way that's both successful and future-oriented, companies operating in Romania must address a series of questions: Which challenges is the country facing and what are its needs? How can a company's portfolio enable to resolve those issues? Or, how can the value that a company is creating be determined? Joining AmCham can help identify the necessary steps to be taken to increase a company's potential for doing business in Romania while simultaneously creating the greatest possible benefits for society.

Generating lasting value for the societies in which organizations operate should be one of the key drivers for business activities. A meaningful way to act upon this principle is to join AmCham and take an active role in engaging in the decision making process and building a long-term vision that incorporates the interests of authorities, the business community and civil society.

The Chamber is the perfect forum to agree and consolidate the members' common interests among a wide variety of industries and have powerful representation, credibility and influence among Romania's top decision makers.

[Back to top](#)

What motivates you to run for a position in the AmCham Romania Board of Directors/Auditing Committee?

Joining AmCham is a results-driven decision, rather than an image campaign. As Board member, my purpose will be to make real what matters most to Romania, by expressing the contribution that AmCham members bring on the local market in concrete terms and initiatives. A strong representation of the members' interests can be supported with a committed leadership and a customized approach to create lasting value for all stakeholder groups.

Within the AmCham Board, I am committed to contribute in critical segments, addressing some of Romania's most vital issues in agriculture, EU funds absorption, infrastructure development, healthcare and decision making transparency and predictability.

Especially now, we are all living an awakening phase of society and we, as business leaders, have the unique opportunity to contribute to Romania's transformation as a whole.

What qualifies you for this position? What specific skills and contributions will you bring to the AmCham Board of Directors/Auditing Committee?

I have a broad experience in the industrial B2B market, having held leadership functions in multinational companies such as Danfoss, Veolia or Siemens. Throughout my 20+ year career, I have accumulated a deep understanding in strategic areas such as: agriculture, water and waste water, transportation or energy management.

Siemens was born in Germany, raised in Europe, and is at home across the world. As a leading global powerhouse, our company has deep connections with the U.S. energy businesses and can share knowledge and resources on this strategic field for Romania. At local level, Siemens Romania has a long-standing collaboration with the U.S., providing research and development activities in IT and healthcare for the Siemens group in cities like Princeton or Houston. Therefore, my contribution to AmCham will reflect diversity, a fair representation of the European-based business interests and an innovation-driven mindset.

My leadership style is entrepreneurial, I approach challenges with a disruptive mindset and I have high commitment to ethical behavior, which is deeply rooted in our company's history, which stretches back more than 110 years in Romania.

How have you been an active member in AmCham over the past year?

Siemens has been a member of AmCham since 2006. Over the past year, I supported and participated in AmCham events such as business breakfasts, seminars and the CEO roundtable.

One of our company's greatest strengths lies with its people and their expert skills set. Thus, several Siemens managers, involved in business development, strategy, compliance and legal or accounting, have been active members of the committee works under AmCham's leadership. For example, Siemens contributed with the help of its employees and global best practices to the drafting and launch of the Community Investment Guide (2015); as well as giving specific feedback and observations on law proposals and position papers for the Corporate Governance Committee or Data Protection task-force.

Please list 3 priorities you see relevant for AmCham as a leading business association and some related follow up actions you envisage as instrumental in order for AmCham to achieve such priorities

- 1. Promotion and advocacy for higher transparency and predictability of government strategy/actions.** Follow-up measures: meetings with decision makers, white papers, invitation of government or decision makers to AmCham events/committee works, U.S. or other EU countries best practice sharing etc.
- 2. Promotion of an energy strategy and related energy-efficiency policies.** Follow-up measures: committee works dedicated to this topic, meetings with responsible for drafting the strategy, position papers if necessary, introduction of current/future Energy Minister to AmCham members, guidelines based on best practices in other markets, technology, market study comparison/index with EU countries.
- 3. Absorption of EU funds.** Follow-up measures: meetings with city representatives, government decision makers, position papers, white paper on infrastructure development as key to state development, civil society engagement.

Additional focus:

Positioning AmCham as preferred partner for new foreign investors in relation to understanding the local business landscape and connecting with central authorities;

Setting-up the Agriculture task-force with the aim to provide expertise to address the development of the agricultural segment and propose coherent actions to enhance its capacity.

CANDIDATES FOR THE BOARD OF DIRECTORS



Cătălin Velescu
3M Romania



Tudor Gafton
Amromco



Radu Florescu
Centrade | Cheil



Mădălina Popescu
CH2MHILL



Dorin Pena
Cisco Romania



Cristian Agalopol
CITIBANK



Jaak Mikkel
Coca-Cola HBC



Ilinca Păun
Colliers International



Ion-Toni Teau
CNTEE Transelectrica SA



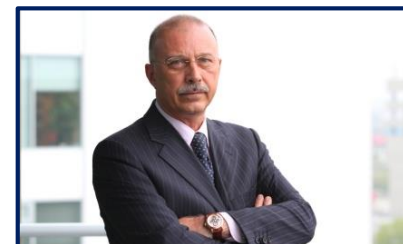
Madeline Alexander
Deloitte Romania



Anda Todor
Dentons



Bogdan Ion
EY Romania



Cristian Colțeanu
General Electric International



Dan Bulucea
Google



Ramona Jurubiță
KPMG Romania



Azamat Zhangulov
KMG International



Emilia Bunea
Metropolitan Life
Romania



Kostas Loukas
Microsoft Romania



Sorana Savu
Premium Public
Relations



Ionuț Simion
PwC Romania



George Costache
Siemens

CANDIDATES FOR THE AUDITING COMMITTEE



Manuela Furdui
FinExpert Consulting



Florentina Grigore
RSM Romania



Vlad Icodin
Top Movers



ABOUT

Manuela FURDUI has a professional experience of over 23 years in financial services area. She has a significant experience in auditing, accounting assistance, tax assistance and state aid consultancy, coordinated numerous complex financial projects in various industries and has extensive experience in leading a team of over 90 consultants.

Manuela is a chartered accountant, tax consultant and financial auditor. Before founding FINEXPERT back in 2003, she held a management position in one of the big4 companies:

Manuela Furdui has graduated the Faculty of Finance and Accounting of the Academic of Economic Studies in Bucharest in 1994, and obtained the Certificate in International Business at the University of Bristol (United Kingdom) in 1998. Manuela also graduated the Executive MBA program in International Business at Ecole Nationale des Ponts et Chaussees in Paris (France) in 2000.

What motivates you to run for a position in the AmCham Auditing Committee?

Finexpert, has already a large portfolio of clients whose opinion on the financial and economic legislation and Romanian business environment I can represent in the Auditing Committee.

I have a large experience in the consulting field, more than 7 years in one of the Big 4 Audit & Consultancy companies in Romania and more than 10 years managing my own company.

I am a member of state aid and structural funds committee. In this quality I attended most of the AmCham events in the past year thus being in direct connection with the activity

Manuela Furdui

Managing Partner

FinExpert



Florentina Grigore

Certified Accountant

RSM Romania

ABOUT

Ms. Florentina Grigore is an expert accountant - member of The Romanian Body of Chartered Expert Accountants, financial auditor – member of the Romanian Chamber of Financial Auditors and tax consultant – member of The Romanian Chamber of Tax Consultants.

Ms. Grigore has a wide experience in the field of accounting with over 18 years of experience in providing accounting and other professional services.

Her main activities and responsibilities are:

- Financial Reporting (RAS, IFRS)
- Management Reporting
- Group Reporting
- External / Internal Auditor Relationship

What motivates you to run for a position in the AmCham Auditing Committee?

AmCham is the most important business association in Romania.

I have a wide experience in the accounting and taxes field. I was a member of the AmCham Auditing Committee since 2008.



ABOUT

- General Manager, Owner of TopMovers: Top Movers International Relocations and Top Storage(2003–2015);
- Country Manager and Administrator, Interdean (2000-2003)
- Sales Manager ,Interdean Interconex International Movers, Romanian Office(1996-2000)
- Sales Representative, Foster-Fuller USA, Representative Office(1995-1996)
- HVAC Designer, National Institute of Projects for the Light Industry (1988-1990).

What motivates you to run for a position in the AmCham Auditing Committee?

Vlad Icodin

AmCham and the Spirit to Serve

General Manager
Top Movers

Many times I heard people say, “I would really be a part of a successful organization, with great ideas and the power to put them in practice”. Well, such an organization does exist. AmCham . Is already here for so many years, promoting friendship and interests, binding together successful Americans and Romanians. I consider AmCham as the best result of the right people in the right places, Romanians and Foreigners as well, serving to a common goal for the future of successful relations between United States of America and Romania.

I am proud to serve United States of America and Romania, since 21 years.

My personal expertise as Official Logistic Partner of The Delegations of Vice President Joe Biden, in 2009 and 2014, Official partner of The Presidential Delegations of The President of USA George W. Bush as well as Official Logistic Partner of American Delegations at the last NATO Summits in Romania, Poiana Brasov and Bucharest, is filling me with further responsibility.

I want to put my expertise at the disposal of AmCham Romania Members and The Respected Board of Directors.

